

Reserve Your Place in The Antique Motorcycle

Company Name:

Address:

City: State: Zip:

Contact Name:

Phone:

Email:

I am an AMCA Member

AMCA Member #:

AMCA Member Name

Credit Card #:

Exp. Date: CVV Code:

Cardholder Name:

Billing Address:

City: State: Zip:

Signature:

Payment must accompany all advertising requests. All payments must be in U.S. funds. Please make checks payable to: The Antique Motorcycle Club of America, Inc. Sorry, no agency discounts.

Mail this form to:
The Antique Motorcycle Advertising
5122 W. Gunnison St.
Chicago, IL 60630
or fax to (773) 481-2103

Select your ad size, type, and issues, then multiply by the rate to calculate the total.

Ad Type	Jan/Feb	Mar/Apr	May/June	July/Aug	Sept/Oct	Nov/Dec
1/8 Page Black & White						
1/8 Page 4-Color						
1/4 Page Black & White						
1/4 Page 4-Color						
1/2 Page Black & White						
1/2 Page 4-Color						
2/3 Page 4-Color						
Full Page 4-Color						
Full 4C Premium						
Materials Due:	Nov 1	Jan 1	Mar 1	May 1	July 1	Sept 1
Mailing Date:	Dec 24	Feb 24	Apr 24	June 24	Aug 24	Oct 24

Premium Placements:
(Subject to availability)

Next to column at front - \$930
Inside back cover - \$940

Inside front cover - \$1,010
Outside back cover - \$1,180

Unless you contract for premium placement, the AMCA reserves the right to determine positioning for all advertising.

Ad Sizes & Specifications



1/8 Page
3.5" x 2.25"
1/4 Page
3.5" x 4.5"
1/2 Page Horiz.
7.25" x 4.5"
1/2 page Vert.
3.5" x 10"
2/3 Page
4.75" x 10"
Full Page
7.25" x 10" Live
8.375" x 10.875" Trim
With Bleeds
.125" Overset
Register marks .8125"

We accept JPEG and TIFF all set at 300 dpi, but PDF (PDF/x1a) format is our preferred choice. This will assure that all art/photos and fonts will reproduce correctly.

We can also provide ad production for a fee.

For technical questions, please contact Denny Lee Thrush at (419) 568-7403 or dlthrush@gmail.com Please label ad with your name and date.

Rate	Sub-Total
\$ 80	
\$ 95	
\$ 165	
\$ 190	
\$ 360	
\$ 420	
\$ 630	
\$ 840	

Total:

